

Peter Chivall.

Candidate for Election to Regional Conference Committee.

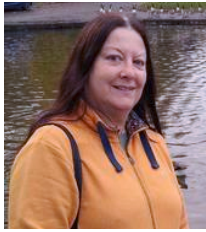
The Watchword for this Election is, or should be, “Communicate”. As a Party we believe in Communication – with the Electorate, with each other in our Local Parties, and with Headquarters (when we have to!).

Since 1972 I have been communicating, Delivering Focus leaflets to the residents of Breckfield Ward in the City of Liverpool. After 3 attempts with 5,000 doors , eventually 6,000 plus, I was elected City and County Councillor for the Breckfield and St. Domingo Ward of Liverpool and Merseyside County. Liberals won Liverpool in that year and retained control for several years after. I was fortunate enough to be Deputy Chair of Housing, and was able to save a large area of my Ward from unnecessary demolition and to promote a mix of municipal and owner occupation in a large area of previously cleared housing. A change of teaching career to Design and Technology took me away from Liverpool after 4 years but a further shift to Whittlesey in the 1980s gave me an opportunity to gain election to Fenland District Council. We held seven of the District Seats in Fenland, but again my teaching career took me away to Norfolk but we did hold the seat when fought by my successor.

Through both these periods 'on the Council' I needed to communicate, shoving Focuses through letterboxes, but listening also. In Liverpool we could not have saved the part of the Ward from demolition without listening to residents and summarising their responses in a proper social survey. The Party still listens to our electors as well as updating them on our progress in working on their suggestions and requirements. Hence 72 LibDem MPs of which 7 in our Region.

For me I was appointed to the Regional Executive as then Chair of Cambridgeshire County Coordinating Committee, and ended up as a member of its Conference Committee. Conference is where we Communicate, and this year was no exception, except that we had such a pressure on time with our new MPs who were all needing to communicate with us and the upcoming County elections as well, that there was no space motions to be debated. If I am elected again to Conference Committee I will make my business to see that Motions are moved and time for them are allocated, whether they cover issues of Health, Education, Agriculture, Housing or Infrastructure (Road, Rail and Energy).

And We Will Communicate!



## *Lorraine Flawn Manifesto*

## *Regional Executive Elections 2025*

The Regional Executive provides the essential linkage between the Party in England and Local Parties, (LPs) It facilitates clear paths of communication between Local Party members and activists, and the policies and people seeking to represent them, which is vital to the proper functioning of the Liberal Democrat Party and to democracy itself.

I was initially asked to join the Regional Executive as secretary after the post became vacant back in 2017 It was a steep learning curve, but well worthwhile. I went on to serve 2 more terms as secretary and learned a great deal about how the party is organised, its strengths and weaknesses and how and where I might put my skills to further use. During this period, I was also heavily involved in organising the annual regional AGM and conference which provided me with further insight into how the Region and Local Parties interacted and operated.

In my second term I realised that with a General Election looming, it was critical that we had PPCs in place across the region enabling them and their Local Parties to mount more effective campaigns and allowing as much opportunity as possible for the candidates to connect with their electorate, understand their issues and gain credibility. I completed the relevant party training to enable me to act as both a Returning Officer and e-ballot administrator and was able to gain some experience in both these roles while still secretary; initially shadowing more experienced ROs and then taking on these roles in my own right.

The Acting RCC having accepted the role on a temporary basis only, I realised I was now in a strong position to undertake it, with experience on the ground of selections and my growing knowledge of the Region and English party procedure requirements. Once elected, persuading Local Parties to start their selection processes was a big task. It became clear that many LPs had a potential candidate in mind, but often as yet not approved. I therefore had to work closely with HQ's Candidates Officer if I was to ensure that the LPs were able to field their preferred candidate. Because of the threatened early election, I became responsible for appointing candidates to a significant proportion of our constituencies. However, the good working relationship I had created with HQ enabled me to ensure all of the most serious contenders were fast-tracked through the approvals process. In general, I believe I gained the trust of HQ and LPs alike in the knowledge that I had a clear plan to complete the task of selecting or appointing 61 PPCs with approved candidates chosen by or at least acceptable to the LPs. Which I did – with just days to spare.

I am really to start the appointment of PPCs across the Region giving them the responsibility as well as the opportunity to campaign and get name recognition before the next election. I see encouraging Young Liberals and ethnic minorities on board as vital to ensuring their views and aspirations are heard and taken seriously and critical to growing our core LD vote and appealing to a wide section of society. We must look to increase our position, which means growing our resource and support manpower. I believe that candidates that clearly appeal to our younger generation and increasingly diverse communities will prove central to this.

### Endorsements

I've worked with Lori on regional exec and conference for 3 years. She is one of the hardest working and committed Liberal Democrats I've met. She has consistently been an ally of the Young Liberals and done an excellent job at finding a diverse range of candidates, in a short time span, for the General Election. The membership would be silly not to let her continue this incredible work.' (*Will Tennison Membership Development Officer Federal Young Liberals*)

I would like to take this opportunity to endorse Lorraine Flawn as the regional party executive member and Regional Candidates Chair. As the new Leader of the Opposition and Libdem Group in Luton I was relieved that I had someone in regional who understood the reality on the ground and was supportive rather than imposing. (*Amjid Ali Leader of the Opposition, Luton Libdem Group.*)

## Why I'm running

Both the Regional Executive and English Council have very important roles in ensuring that we are ready for the next General Election, securing our recent gains and putting us on the path for new wins.

I want to help make sure that this preparation is effective, bringing in new fundraising streams, and pushing the whole region forward, whether it's getting our first councillor elected in an area or taking majority control of a council.

It's also hugely important that we do more support a diverse group of candidates who can effectively represent a broad range of society and build the broad voter coalition that we will need to make further gains.

As part of diversifying the party, we also need to bring members further into the heart of our decision-making and I believe that a reimagined Regional Conference is a significant step to keeping members informed and giving them the chance to get involved.

## Experience

**Regional Executive Member since 2021**

**Chelmsford City Councillor**

**Stood as a candidate for Parliamentary and Police, Fire and Crime Commissioner elections**

**Previously a member of English Council**

**Current Chair of the  
Essex County Co-ordinating Committee,  
leading the County Council campaign for 2025**



## Endorsements

“Kieron would make an excellent addition to the Conference Committee, adding experience and a fresh perspective to improve future regional conferences.”



**Callum Robertson**

Federal Board Member



**Cllr Chris Davidson CBE**

Cabinet Member for Finance,  
Chelmsford City Council  
Essex Campaigns Chair



**Tom Jordan**

Regional Executive Member  
Campaigns Team Member in South  
Cambs for the 2024 General Election

# KIERON FRANKS



**Executive**



**Conference**



**English Council**

### The Executive and their Committees are hugely important.

They do a massive amount of the Region's work to transform our local parties into contenders at local and national elections.

**I want to work on and with these committees to effect real change for the Lib Dems in the East of England**

### It's not just the East of England that needs to work on development.

The English Party could be doing more to support promising Parliamentary Candidates who, with proper support, can help consolidate our local successes into national influence as MPs.

## Vote Jacqui for:

- ✓ **Vice-Chair**
- ✓ **Executive**
- ✓ **Candidates**
- ✓ **Conference**

# VOTE JACQUI MORLEY FOR VICE-CHAIR



## Expanding on our success across the Region

We've had some amazing success in the East of England, electing 7 MPs for the first time in our history. But we couldn't have done that without everyone pitching in and I think it's time we return the favour to help put the rest of the region on the path to winning.

### My Plan for Development

Lead on a region-wide development review to highlight our strengths and weaknesses and make a plan to develop our weaker local parties and help put them on a path to winning

Work with our strongest local parties to share best practice on how they've managed to achieve success and find ways of using it to expand on this success across the region

Create links across the wider party to help support a diverse group of members, activists and candidates in expanding our party and standing for election

### My Experience

- Former **Local Party Chair**
- Member of multiple regional committees, including **Chair of the LPCG Committee**
- Essex **Data and Development Officer**
- **Agent** for Local and General Elections

## MPs and key activists from across the East of England are supporting Jacqui

### From Hertfordshire



**Chris White OBE**

Former Leader of St Albans City and District Council

“

Jacqui has a vision for developing local parties across the region and helping them to share in the success that they have contributed to.

I have no doubt that Jacqui would make an excellent Vice-Chair and would work effectively with myself and other colleagues in the East of England to deliver more and achieve even better.

”

“

Jacqui has already shown the value she can bring to us in North Norfolk, offering her professionalism and commitment to resolving some tricky issues.

She is capable and knowledgeable and I'm sure would bring a lot to the Vice-Chair role.

”

### to Cambridgeshire



**Cllr Christian Hogg**  
Group Leader  
Peterborough City Council



“

Working with Jacqui has been like a breath of fresh air. She is extremely able, committed and has a calm, no-nonsense approach which we need.

I am confident that as Vice-Chair, she will bring positive change to the Region through her dedication and skills

”

**Clare Delderfield**  
Campaigns Manager for Ian Sollom MP  
(St Neots and Mid Cambs)

### Steff Aquarone MP MP for North Norfolk



### to Norfolk



## VICTOR SCRIVENS MANIFESTO



I believe that the regions are the backbone of the English Party. It is essential that we, here in the East of England, are well represented and our voices heard. I also believe that the English Council itself, whilst a strong point of focus, should be even stronger, putting forward the views and requirements of our members.

We need to ensure that those who represent us on Federal and Executive bodies, are made more accountable to you the members. It is also clear that the governing body of the English Party needs to use the skills and sound judgement of those members possessing experience, integrity and sincerity. To make our party strong and desirable to the electorate, we need to demonstrate those qualities.

As the Chair of the East of England Conference Committee for the past six years, I have been able to take our conferences to many parts of the region and listen to the views of many members. This facility has enabled me to speak at the Regional Executive and the English Council, with a considerable level of knowledge and experience.

If elected, I will continue to provide that level of honesty, respect and forthrightness so crucial when working together as a team. I remain passionate about delivering the Liberal Democrat message and values. My enthusiasm for promoting these on your behalf is as strong as ever.

If you wish to get in touch call 01603 300212 or [victor.scrivens@btopenworld.com](mailto:victor.scrivens@btopenworld.com).  
Please make Victor Scrivens your number 1 preference



**Fiona Shreeve. Please vote for me for,**

- Regional Executive,
- Regional Conference Committee,
- English Council

I have been a member of the Liberal Democrats since 2016 and am a member of East Suffolk local party. I am currently on the Regional Conference Committee having just helped run our conference in St Albans. I am also a regional representative for the English Council. I wish to continue in these roles but also seek your support to become a member of the regional executive.

I want to:

- Increase membership and get members to be active in elections
- To provide hybrid social events encompassing party principles and aims between elections to keep members involved.
- Encourage participation in regional conference, training and development and National conference
- Encourage young liberals to continue the growth and longevity of the party.
- To rotate regional conference around different areas to give all members a chance to attend locally or with a reasonable travel distance
- To continue the good mixture at regional conference with good speakers in the main hall, fringe discussions, training, and stall holders to promote organisations within the lib Dems.
- To promote regional conference more so more members attend and get involved with local parties and nationally.
- To represent Eastern Regions views at English Council.

# John Shreeve for Regional Treasurer, Development & Conference Committee's and English Council



Here's my list of regional priorities,

1. Retain the 7 seats won at the last general election
2. Support our local parties, region wide, to release their true potential. Where else will our future success come from if we don't?

How do we do this?

- Concentrate regional support on member engagement and capacity growth
- Support and Invest in our local parties and county committees.
- Inspire our activists

I am asking you to re-elect me as Regional Treasurer, but also to three interconnected committees.

- Treasurer,
- Development Committee,
- Conference committee
- English Council

Why should you?

We have much to celebrate, but it's what we do next that matters. We won the seats we now hold very much because we concentrated our limited resources on a small number of locations. To expand our success our no1 task must be to find more resources, we cannot achieve more and defend the seats we now hold with the same workforce.

If we also look at where much of our success has come from its generally to be found in quite a defined part of the region so our opportunities for success are considerable if we reach out, support and invest in the remaining areas.

Our financial position is good, we have resources and if we now promote our exciting regional vision, I am confident that a considerable increase in donations could result. My reason then for asking for your support beyond re-election as treasurer is because what we do next has to be part of a region wide strategic review with development and membership engagement at its heart and with the staging of events such as our regional conference a vital element.

The opportunities are clear, if an MP can be elected in North Norfolk with its particular demographics, then surely further success should be possible across the rest of Norfolk. In Essex the same is very true with the Chelmsford effect as it should also be in Suffolk with Cambridge next door and for Bedfordshire.

I believe then that we can transform our region so please support me by re-electing me as regional treasurer and for the development and conference committees as well as for English council.

Please vote for John Shreeve for,

Regional Treasurer, Development Committee, Conference Committee and  
English Council

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