

Sal Jarvis for Regional Vice Chair

Sal is experienced at local, national and regional levels

A founder member of the Liberal Democrats, Sal has been:

- Regional Chair
- English Candidates chair
- Local Party Chair
- District Councillor

Currently Sal is a returning officer and local party president.

Sal has the expertise, experience and time to devote to being East of England Region Vice Chair.



Sal Jarvis says:

“Regional parties don’t always figure in the thinking of most members, but at their best they can do so much. East of England Region exists to support Local Parties:

- ✓ to grow and succeed in campaigning
- ✓ To find and select parliamentary candidates
- ✓ To develop their diversity
- ✓ To solve any problems or disagreements
- ✓ To develop policy

“If you elect me as your regional Vice Chair I will work to enhance regional support for local parties, for all these things, to enable all our local parties to succeed and grow. Please give me your first preference!”



Sal Jarvis has the professional experience to support Lib Dem activism in East of England Region. She is currently:

- Deputy Vice Chancellor in a London University
- Non-Executive Director in an NHS Mental Health Trust
- Governor of a 3-19 special school
- Trustee of an educational trust and also of her local village hall

Sal Jarvis 1st choice for Regional Vice Chair

The Executive and their Committees are hugely important.

They do a massive amount of the Region's work to transform our local parties into contenders at local and national elections.

I want to work on and with these committees to effect real change for the Lib Dems in the East of England

It's not just the East of England that needs to work on development.

The English Party could be doing more to support promising Parliamentary Candidates who, with proper support, can help consolidate our local successes into national influence as MPs.

Vote Jacqui for:

- ✓ **Vice-Chair**
- ✓ **Executive**
- ✓ **Candidates**
- ✓ **Conference**

VOTE JACQUI MORLEY FOR VICE-CHAIR



Expanding on our success across the Region

We've had some amazing success in the East of England, electing 7 MPs for the first time in our history. But we couldn't have done that without everyone pitching in and I think it's time we return the favour to help put the rest of the region on the path to winning.

My Plan for Development

Lead on a region-wide development review to highlight our strengths and weaknesses and make a plan to develop our weaker local parties and help put them on a path to winning

Work with our strongest local parties to share best practice on how they've managed to achieve success and find ways of using it to expand on this success across the region

Create links across the wider party to help support a diverse group of members, activists and candidates in expanding our party and standing for election

My Experience

- Former **Local Party Chair**
- Member of multiple regional committees, including **Chair of the LPCG Committee**
- Essex **Data and Development Officer**
- **Agent** for Local and General Elections

MPs and key activists from across the East of England are supporting Jacqui

From Hertfordshire



Chris White OBE

Former Leader of St Albans City and District Council

“

Jacqui has a vision for developing local parties across the region and helping them to share in the success that they have contributed to.

I have no doubt that Jacqui would make an excellent Vice-Chair and would work effectively with myself and other colleagues in the East of England to deliver more and achieve even better.

“

Jacqui has already shown the value she can bring to us in North Norfolk, offering her professionalism and commitment to resolving some tricky issues.

She is capable and knowledgeable and I'm sure would bring a lot to the Vice-Chair role.

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Steff Aquarone MP
MP for North Norfolk

to Cambridgeshire



Cllr Christian Hogg
Group Leader
Peterborough City Council



“

Working with Jacqui has been like a breath of fresh air. She is extremely able, committed and has a calm, no-nonsense approach which we need.

I am confident that as Vice-Chair, she will bring positive change to the Region through her dedication and skills

Clare Delderfield
Campaigns Manager for Ian Sollom MP
(St Neots and Mid Cambs)

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to Norfolk