EAST OF ENGLAND LIBERAL DEMOCRATS · REGIONAL ELECTIONS 2026



Helen Simpson

Standing for

Conference Committee

Major events
Trafalgar Square, London NYE fireworks, London 2012, UEFA EURO 2020, NATO Summit, COP21

Events and membership
Former Director of Marketing and Events, Payments Association

A conference that gets us ready to win.

A great conference sends members home fired up, better trained and ready to win.

I joined the Liberal Democrats because I want a politics that turns ambition into results. Our regional conference is where that ambition should come together.

My skill is creating experiences people remember. In London I managed the cultural events programme on Trafalgar Square, played a significant role in the New Year's Eve fireworks, worked on London 2012 and led city operations planning for UEFA EURO 2020. Internationally I have worked on the NATO Summit Wales 2014, the Global Summit to End Sexual Violence in Conflict and, for C40 Cities, its summit at COP21 in Paris, Latin America forum, global workshops and tenth anniversary.

Open to everyone. In Victoria, Australia, I led engagement with Aboriginal communities, shaped by self-determination policy, that helped open the door to treaty negotiations. I also sat on the Liverpool City Region Combined Authority's race equality panel. Our conference should welcome every member and be where we get ready for 2028.

ON THE CONFERENCE COMMITTEE I WILL

- Make every session count towards 2028: campaign training, candidate recruitment and practical sessions on the new unitary councils and mayoral elections
- Give members a real say: help local parties and first-time members bring motions, so debates reflect what matters on the doorstep
- Make it easier to come: early-bird, youth and concession tickets, accessible venues, family-friendly timings and online access to key sessions

Vote Helen Simpson for a conference that wins.

Liberal Democrats