EAST OF ENGLAND LIBERAL DEMOCRATS · REGIONAL ELECTIONS 2026



Helen Simpson

Standing for

Regional Executive

Chief of Staff, Good Growth
Greater London Authority, reporting directly to the Executive Director

Devolution
Previously led the GLA's devolution programme structuring

An Executive that delivers.

The next Executive serves through 2028: new mayors, new councils, target seats. Our region needs a clear plan.

I come from a working-class background, and I know opportunity should not depend on where you start. Since moving to Cambridge, I have seen two Easts side by side. One leads the world in science and invention. The other stretches from the Fens to the coast, where families work hard and still fall behind: priced out of homes, let down by transport and waiting for health and care. That is why I joined the Liberal Democrats.

My job is making ambition deliver. I previously led the Greater London Authority's devolution programme structuring and now sit on the leadership team behind some of the mayor's biggest new powers and infrastructure projects. I lead a unit spanning governance, programme management and communications. I am known for connecting across organisations, spotting the links others miss and turning strategy into results.

A party for everyone. In Victoria, Australia, I led engagement with Aboriginal communities that helped open the door to treaty negotiations, and I sat on the Liverpool City Region Combined Authority's race equality panel. I believe our regional party should reflect the communities it serves, and it is our job to be a party for everyone.

ON THE REGIONAL EXECUTIVE I WILL

- Turn our regional strategic plan into clear targets for council, Westminster and mayoral elections, and report progress to members every six months
- Reach younger people and diverse communities: work with the Young Liberals and community groups, and make our meetings, events and materials accessible to all
- Help local parties stay visible all year, not just at elections, with simple comms toolkits, templates and training for local news and social media
- Pair new members with experienced campaigners, and help local parties share what works across the region

Vote Helen Simpson for an Executive that delivers.

Liberal Democrats