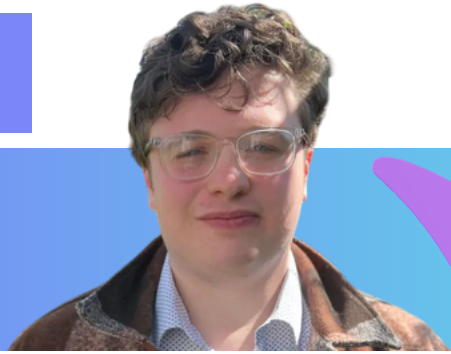
VOTE NO.1 FOR REGIONAL EXECUTIVE AND CONFERENCE

# KIERON FRANKS



## Being ambitious for our region

The current Regional Executive has done much to raise our ambitions for the regional party, including launching new ways to keep in touch with more of our members and stronger fundraising initiatives so that the region can deliver more beyond what funding from the central party would allow.

I am keen to be a part of exploring how we can raise our ambitions even further so that we can make sure that the Regional Party plays an active role in creating stronger Lib Dem activity everywhere in the region, even in places we don't have elected representation. This might include supporting further fundraising, programmes to develop our local candidates and ensuring that our local parties keep in touch and engage with their members.

If elected to the Regional Executive, I will put in the work to support our region to be ambitious and grow into the future.

## Making Regional Conference work for everyone

Regional Conference should be a place that members, activists, councillors and candidates can come to network, discuss the issues that impact our voters and upskill themselves to deliver Lib Dem victories across the region.

That's why, as part of the most recent Conference Committee, I have worked with some of our colleagues to ensure a diverse programme that can do just that. We have seen strong attendance that rivals even larger regional parties but there is still work to do.

I want to encourage broader attendance from all areas and communities within our party and that includes finding new and interesting speakers and trainers that can engage with some of the topical issues facing the party and the country. Beyond that, we should continue to strive to find venues that are accessible by all modes of transport. If re-elected, I will do my part to make this happen and listen to our members on what they would like to see next year!

## ABOUT KIERON

- Chelmsford Councillor and Cabinet Member
- Former Parliamentary and PFCC Candidate
- Current Elected Member to Conference Committee and previousy served on the Regional Executive from 2021 to 2025.
- Part of the Next Generation 20 cohort, the Local Government Association's flagship training programme for promising leaders in Local Government
- UK Delegate to the European Liberal Youth Organisation's 2023 Summit of Young Elected Local and Regional Leaders in Brussels, Belgium



*"Kieron has the knowledge of our party and the ability to help us deliver an organisation that can win further across the East of England. I believe he has what it takes to create an outstanding regional conference and guide the region as part of the Regional Executive."*

**CLLR GABRIEL DUDUTA, HERTS**