



About John

Born in Great Yarmouth, John is a businessman working throughout the UK. The Brexit vote was the trigger that saw him join the Liberal Democrats. Within a few weeks he found himself chair of the new East Suffolk local party, then of Suffolk overall and then regionally.

Always mystified by this party's inability to engage more effectively, he became involved at a national level asking the question 'so what is the point of the Lib Dems? Nationally his involvement has included being a directly elected member of the English Party exec as well as currently being an elected member of the Federal policy committee, designing and implementing last year's general election manifesto. But his work on making the party truly relevant sits behind almost everything he does and has now led to him becoming national chair of the Social Liberal Forum who's events and contacts he proposes to use to help our local parties reach out and grow so that we can campaign as a united force with real meaning.

JOHN SHREEVE

Next year's mayoral election will be incredibly important for the Liberal Democrats in Norfolk and Suffolk if the right candidate is chosen who has the vision, experience and determination to lead and campaign as never before.

Firstly, our core value of 'all are equal from birth' is the antidote, not only to Reform but any other party we might meet along the way. As you can see from my short biography the experience I bring to this campaign is extensive inc local party, county, regional as well as federal and national and as a candidate in last years general election . Indeed, those connections and knowledge are key to what sets me apart from other candidates, enabling me to bring another aspect to this campaign that others will be less able to provide.

Most of all though it's my vision for what a Liberal Democrat Suffolk and Norfolk might become, that's of greatest importance. We know that economic development is vital, that the proposed Cambs / Ox corridor will become the economic engine for this country, so living next door we must be included. That our public services are run as efficiently as possible but where investment to ensure satisfactory performance is required we bring all political parties together to demand those resources from national government.

With the right campaign based on our values and vision we can be the party that voters turn to.

We can transform liberalism in Norfolk and Suffolk, delivering a lasting legacy for the future.

With a Lib Dem mayor we will can move on to win control of the new unitary authorities and then to the next general election. **This is our time, our moment, we must not squander it.**

Please use your vote to invigorate our region and our party, vote Shreeve.